



SHREWSBURY ELECTRIC AND CABLE OPERATIONS

YOUR COMMUNITY PROVIDED ELECTRIC & CABLE SERVICES

FOR IMMEDIATE RELEASE
April 22, 2022

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Earth Day Celebration 9 am to 12 noon April 30th at Shrewsbury Common

SHREWSBURY, Massachusetts – Join us for SELCO’s annual Arbor Day celebration on Saturday, April 30, from 9:00 am to 12:00 noon at the Shrewsbury Town Common. SELCO is partnering with the Shrewsbury Town Center Association, Chiampa Funeral Home, and Shrewsbury Credit Union to present a fun event for all ages.

FREE Tree Giveaway – SELCO will be giving away 750 free trees to Shrewsbury residents. All selected varieties are resistant to Asian Longhorn Beetle infestation, and are not classified as Spotted Lanternfly host trees. Seedling quantities are limited - first come, first served. Trees will not be distributed before 9:00 am. Trees are available to SELCO customers only. Please bring a SELCO bill or other ID proving Shrewsbury residency. Available varieties include: Pee Gee Hydrangea, White Dogwood, Fragrant Lilac, Forsythia, Eastern White Pine, and Colorado Blue Spruce.

Eco-Friendly Program Info & Giveaways – Information about SELCO’s efficiency and electrification initiatives will be available. A variety of local businesses and community groups will be providing additional information and activities including:

- Shrewsbury Credit Union - Shred & Recycle Day at Chiampa Funeral Home
- Shrewsbury Town Center Association – Earth Day Community Art Project
- Papa’s Hardware – Spring Garden Supplies & Lawn Equipment Demos
- Boy Scout Troop 114 – Bottle & Can Drive
- Wagner Motors – Electric Vehicles Demos
- Tipping Point 01545 – Environmental Information & Kid’s Craft
- Live Music, Blue Umbrella Italian Ice, and so much more!

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