

# OCTOBER 2015



## LOCAL LINES

SHREWSBURY ELECTRIC AND CABLE OPERATIONS  
508-841-8500 | SELCO.SHREWSBURYMA.GOV

### October Hours

COLUMBUS DAY

**OCTOBER 12**

OFFICE:

**CLOSED**

HELP DESK:

**10 AM - 6 PM**



### Box Messaging

Have you noticed a mail icon on the front of your cable box?

Well that means you have a message! Click Menu on your remote, navigate to Shortcuts and then to Message center. This will keep you up to date on the latest news and special offers from SELCO!

### 750kWh of Electricity

Cost as of October 1, 2015



### Electric Rates will not be Increasing

Shrewsbury Electric and Cable Operations is pleased to announce that it will not raise its electric rates for the period of October 1, 2015 through March 31, 2016.

In the autumn of 2014, SELCO added a Generation and Transmission Adjustment (GTA) component to its rate structure. SELCO General Manager Michael Hale stated that the introduction of the GTA component was required to account for steep increases in power costs related to natural gas pipeline capacity constraints in the winter months. Natural gas is a major fuel used to generate electricity in New England.

Mr. Hale said "power costs in the summer of 2015 were lower than anticipated, thus resulting in sufficient revenue available for the upcoming winter period. As a result, SELCO will not need to increase the GTA rate this winter." Mr. Hale pointed to this decision as the most recent example of how SELCO customers continue to enjoy the benefits of Public Power.

For comparison, National Grid recently proposed increasing electric rates 21% for the period from November 1, 2015 through April 30, 2016. This winter, a SELCO customer using 750 kWh (kilowatt hours) will pay \$93.02 per month for power. Whereas a National Grid customer on the other side of Lake Quinsigamond will pay \$164.25 for the same consumption based on National Grid's proposed basic service rates.

### Halloween Flashlights for Kids

Stop by the SELCO office with your children between October 5th and October 30th to receive a free flashlight from SELCO!

Limit one flashlight per child. Child must be present to receive flashlight. Supplies are limited - offer good while supplies last and for SELCO Customers Only.





## Contact Us

### Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

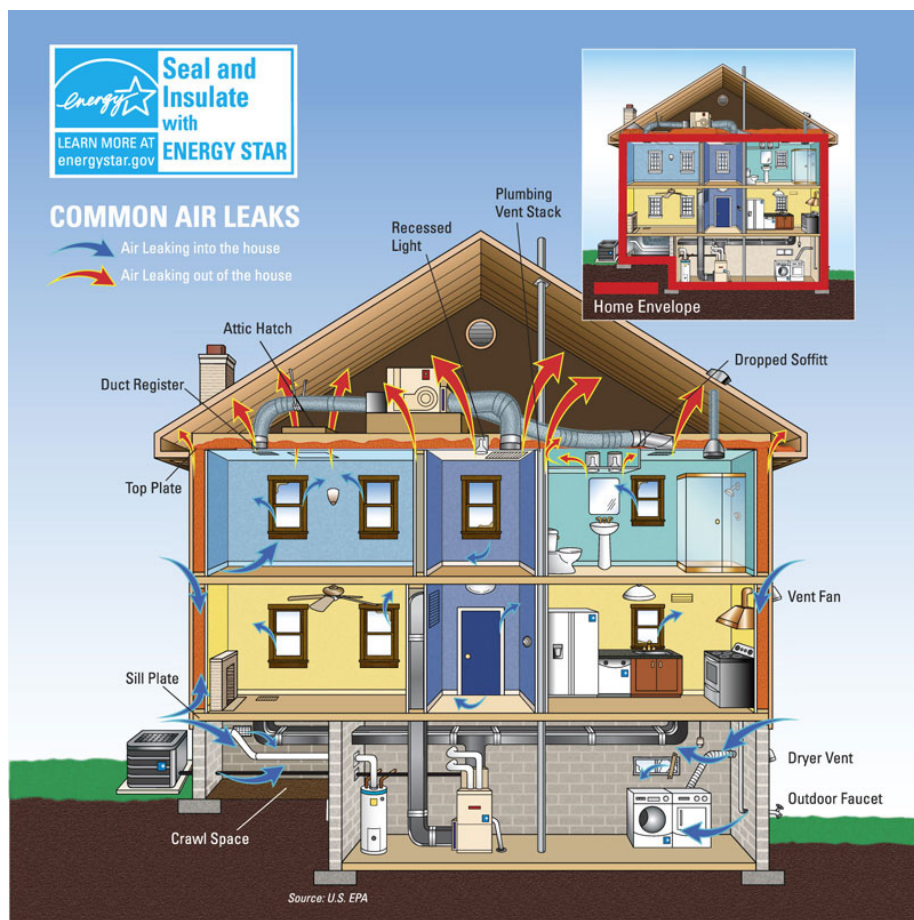
## Energy Star Home Improvement Tip:

### Reduce Air Leaks and Add Insulation to Save Money

Want a cost-effective way to improve energy efficiency at home? Seal gaps, cracks, and other leaks that let outside air into your home (especially in the attic), add insulation in the attic, and seal and insulate air ducts that run through attics or crawlspaces.

Many air leaks are easy to find because they are easy to feel – like those around windows, doors, and through electrical outlets. But hidden air leaks in attics, basements, and around chimneys are often more significant sources of energy loss.

Consider addressing these big leaks first because they will have a greater impact on improving your comfort and reducing your utility bills. Energy Star's "Seal and Insulate with Energy Star" has great pictures and suggests places to look for these leaks. Visit the Energy Star website for more information at [www.energystar.gov](http://www.energystar.gov).



## Prime Media

A VISUAL COMMUNICATIONS COMPANY

### Advertise Your Business on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@pmpmail.net](mailto:gferrante@pmpmail.net)

# HELPS

Home Energy Loss Prevention Services

**1-888-333-7525** [Munihelps.org](http://Munihelps.org)

**Free Home Energy Audits  
Courtesy of SELCO**

**Analyze your home energy use  
Get free energy saving devices  
Reduce your electric bills**