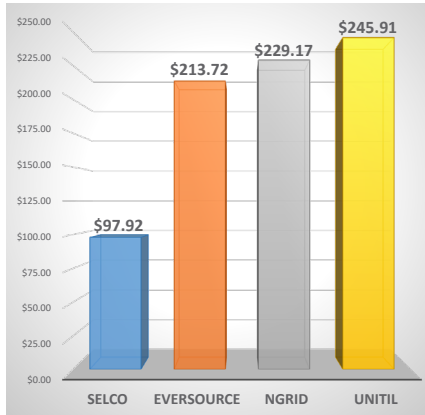


SELCO Local Lines

APRIL 2022

ELECTRIC RATE COMPARISON



750 kWh of Electricity cost as of 4/1/2022

EARTH DAY CELEBRATION

Join us for SELCO's annual Arbor Day celebration on Saturday, April 30, from 9:00 am to 12:00 noon at the Shrewsbury Town Common. SELCO is partnering with the Shrewsbury Town Center Association, Chiampa Funeral Home, and Shrewsbury Credit Union to present a fun event for all ages.



FREE Tree Giveaway – SELCO will be giving away 750 free trees to Shrewsbury residents. All selected varieties are resistant to Asian Longhorn Beetle infestation, and are not classified as Spotted Lanternfly host trees. Seedling quantities are limited - first come, first served. Trees will not be distributed before 9:00 am. Trees are available to SELCO customers only. Please bring a SELCO bill or other ID proving Shrewsbury residency.

Available varieties include:

Pee Gee Hydrangea – It can be grown either as a large shrub or small tree, and is known for its large panicles of white flowers. Grows 10' to 20' with 10' to 20' spread.

White Dogwood – White flowers show their beauty in spring, foliage turns a vibrant red-purple in fall, and glossy red fruits attract winter songbirds for the enjoyment of all. Grows 20' to 25' tall.

Fragrant Lilac – Spectacular flowers in shades of lilac, light purple, or lavender make this old-time lilac a garden favorite. The long-lasting flower clusters bloom in April or May. Grows 8' to 15' with 6' to 12' spread.

Forsythia – There's no better way to welcome the coming of spring than with the yellow blooms. It is a fast-growing, hardy shrub that blooms early. Grows 8' to 10' with 10' to 12' spread.

Eastern White Pine - This pine is favored in parks and yards—both for its beauty and its fast growth. Grows 50' to 80' with 20' to 40' spread.

Colorado Blue Spruce - Great landscaping focal point and is widely used for privacy and is deer resistant. Grows 50' to 75' with a 10' to 20' spread.

Eco-Friendly Program Info & Giveaways – Information about SELCO's efficiency and electrification initiatives will be available. A variety of local businesses and community groups will be providing additional information and activities including:

Shrewsbury Credit Union - Shred & Recycle Day at Chiampa Funeral Home

Shrewsbury Town Center Association – Earth Day Community Art Project

Papa's Hardware – Spring Garden Supplies & Lawn Equipment Demos

Boy Scout Troop 114 – Bottle & Can Drive

Wagner Motors – Electric Vehicles Demos

Tippling Point 01545 – Environmental Information & Kid's Craft Live Music, Blue Umbrella Italian Ice, and so much more!



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue
Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

CUSTOMER SERVICE

Customer Service:

508-841-8500

customerservice@shrewsburyma.gov

Office Hours:

7:30 AM to 4:30 PM M-F

HELPDESK

Helpdesk:

508-841-8572

helpdesk@shrewsburyma.gov

Helpdesk Hours:

8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.

ADVERTISE ON TV

Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business
on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

REMEMBER TO ALWAYS DIG SAFE!

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to Dig Safe® at 811.

Dig Safe® is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities. Dig Safe is a free service.



It's a risk to make faulty assumptions about when to notify Dig Safe. That's why state law requires you to notify Dig Safe for even small projects, like installing a mailbox or planting shrubs. The depth of utility lines vary, and there may be multiple utility lines in a common area.

It's important to know what's below. Call 811 to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.

FIBER UPDATE

Construction of our 100% fiber optic network is ongoing. Currently about 10% of SELCO customers are in areas where fiber internet service is now available! Our customer service team has been reaching out to customers in fiber areas to schedule migration to the new system.



This superior fiber technology will provide consumers with the bandwidth and speed needed for modern life. Fiber service offers outstanding reliability and symmetrical upload and download speeds that best support learning and working from home as well as video streaming, gaming, smart home "internet of things," and so much more.

We will be decommissioning our legacy internet service as our new fiber plant comes online. Customers who have received notification from SELCO that fiber is now available in their area should schedule installation of fiber internet as soon as possible to avoid service disruption.

wtve.net

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