

SELCO Local Lines

MAY 2020

ELECTION INFO

The Annual Town Election has been rescheduled to June 16th, 2020 with a voter registration deadline of June 5, 2020.

For this election, residents will be provided the opportunity to vote by mail given the current covid-19 pandemic.

Please visit the town website at ShrewsburyMA.gov/townelection2020 for more information or contact the Town Clerk at 508-841-8507 or email swright@shrewsburyma.gov



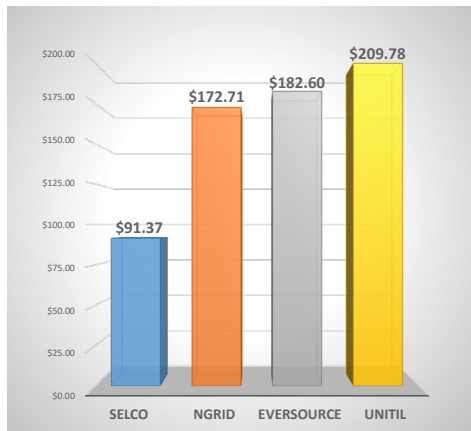
Stay Safe!!



**Annual Town Election
June 16, 2020**

ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of **May 1, 2020**



A NEW WAY TO DELIVER MODEMS

SELCO took a unique approach to providing equipment for self-installation during the early days of the COVID-19 pandemic. Staff member Patrick Collins, Jr. delivered modems to customers by bicycle. Collins began working for SELCO as an intern and was later hired as a part-time GIS engineer, responsible for mapping SELCO's broadband plant. Collins is also a professional cyclist who competes in race events around the world.



Patrick Collins Jr

At the onset of the coronavirus outbreak, SELCO experienced a spike in demand for broadband installations and upgrades. To protect the health of customers and staff, we shifted to self-installation of some equipment to limit contact in customer homes when possible. This change in operations required staff in other areas to step up and take on new responsibilities to meet the needs of customers.

Collins answered the call, delivering modems to customers throughout Shrewsbury on his bicycle. Collins covers ground quickly on his bicycle and has been delivering equipment at a pace equal to or faster than using a motor vehicle. And he does it all without the use of fossil fuels or requiring resources needed by core plant maintenance staff. Collins was able to drop equipment off an average of once every 10 minutes. For example, one route covered approximately 45 miles in 3 hours.

It's important to Collins that his approach is sustainable. "Environmentally friendly transportation... that's one of the main motivators for me, along with getting healthy exercise outdoors. I figure if the same thing can be accomplished on a bike instead of a motor vehicle, pedal away!" Collins said.

Collins' willingness to take on new challenges during this time is an example of how SELCO's staff have pulled together to ensure the best service possible for Shrewsbury customers.

SELCO General Manager Michael Hale wants customers to know "SELCO is committed to providing a reliable network for our many customers that are working and learning from home during this unprecedented time. We are dedicated to ensuring our customers are online and ready to meet their own personal, professional, and educational challenges by providing them the service they rely on to connect to the world. Patrick is doing his part to make that happen and we are proud of his efforts."



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue
Shrewsbury, MA 01545

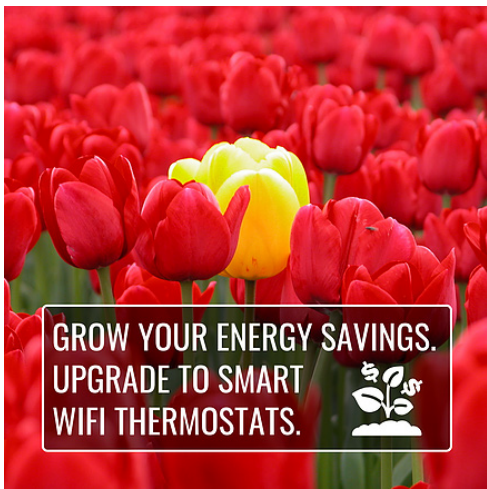
SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.



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For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

SELCO NESN SCHOLARSHIP

The SELCO Commission is proud to announce this year's winners of the Shrewsbury Electric and Cable Operations and New England Sports Network Scholarships: Mr. Andrew Kerekon, Ms. Maria Miao and Mr. Jack Weafer.



These individuals were selected for their outstanding accomplishments and activities including their community service, volunteer work, extracurricular activity, work ethic and academic achievement throughout four years of high school.

SELCO SUPPORTS LOCAL STUDENTS

With the onset of the COVID-19 pandemic, public and private schools throughout the state and across the country faced the unexpected challenge of shifting to online learning for all students. Here in Shrewsbury, our school department worked diligently to identify those students without access to the internet and necessary technology at home.



SELCO stepped up and partnered with Shrewsbury Public Schools to provide approximately 30 data-connected iPads to students in need. With the distribution of this important technology, these students will be able to continue their school work through the end of the 2019-2020 school year. We wish all of Shrewsbury's students the best in tackling the challenges presented during this extraordinary time.

SAVING ENERGY SAVES MONEY

Are you looking for ways to save energy and money at home? Check out a few things all homeowners should do to cost effectively lower their energy bills. Find more helpful tips on **Energy.gov**

1. Install and set a programmable thermostat. Save an estimated 10 percent per year on heating and cooling costs by using a programmable thermostat.
2. Use Sunlight to your advantage! Choose window treatments that allow you to use natural light while reducing heat loss and gain.
3. Switch to ENERGY STAR appliances, fans and electronics. Using ENERGY STAR certified products throughout your home could save nearly \$750 over the lifetime of the products. SELCO is pleased to offer rebates on certain appliances, please visit munihelps.org/Shrewsbury for more information.
4. Choose energy-saving lighting. Replacing 5 of your home's most frequently used lights with energy-efficient ENERGY STAR bulbs could save you \$75 a year in energy costs.
5. Reduce energy for water heating. Take simple steps - like lowering your water heater's temperature and installing low-flow showerheads - to reduce your water heating bills.

