

# SELCO Local Lines

AUGUST 2020

## FARMERS' MARKET

The Shrewsbury Farmers Market season is in full swing and running through September 30th.

The market is open from 2:30 to 6:30 pm each Wednesday throughout the summer. Located at the Shrewsbury Senior Center parking lot on Maple Avenue. For more information visit [shrewsburyfarmersmarket.com](http://shrewsburyfarmersmarket.com)



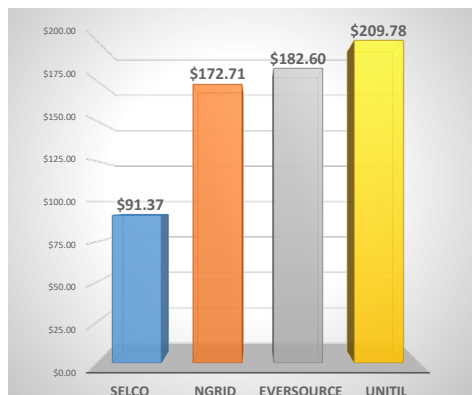
Efficiency Tips for Your  
**Staycation Summer**

HEAT PUMPS PROVIDE  
COMFORT IN ANY SEASON



## ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of 8/1/2020



## HAPPY RETIREMENT MICHAEL HALE!

Congratulations to Michael Hale on his retirement from SELCO. Michael worked for the Town of Shrewsbury for 32 years, beginning his career in the Town Manager's office on 8/8/88. He served for many years as the Assistant Town Manager and oversaw many important projects during the booming growth years of the 90s and early 2000s.



Michael Hale

Michael left his role as Assistant Town Manager in 2011 to become SELCO General Manager, where he has served for more than 9 years. Always forward-looking, Michael's most recent initiatives include SELCO's Fiber to the Home and AMI electric metering projects. These two "Next Gen" ventures will help build the foundation needed to keep Shrewsbury a highly desirable community in which to live and work. We wish Mike well in his future endeavors.



Christopher Roy

SELCO welcomed Christopher Roy as the new General Manager on July 20th. Chris comes to us from Belmont Light and brings with him a wealth of experience in both AMI and Fiber to the Home deployments. We look forward to working with Chris as SELCO continues its commitment to providing high-quality electric and broadband services to Shrewsbury residents and businesses.

## REPORT A STREETLIGHT OUTAGE

Is there a streetlight out in your neighborhood? Is there one that flickers on and off? Who do you call? What do you do? The answer is simple, visit:  
**[SELCO.ShrewsburyMA.gov/Streetlight](http://SELCO.ShrewsburyMA.gov/Streetlight)**

This simple form will let our team know where the streetlight is located and we will be out to investigate and fix the issue as soon as possible!





## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## RESIDENTIAL INTERNET

Download Speed  
Upload Speed

ADD WIFI\*

**\$54.95**/mo  
SILVER

100 Mbps  
5 Mbps

\$9.95/mo

**\$69.95**/mo  
GOLD

200 Mbps  
10 Mbps

\$9.95/mo

**\$99.95**/mo  
PLATINUM

300 Mbps  
15 Mbps

\$9.95/mo



## SUMMER ENERGY EFFICIENCY TIPS

### DON'T HEAT YOUR HOME WITH APPLIANCES AND LIGHTING

- On hot days, cook on the stove, use a microwave, or grill outside to avoid excess heat from the oven.
- Install efficient LED lighting that runs cooler. Only about 10% to 15% of the electricity that incandescent bulbs consume results in light—the rest is turned into heat. Take advantage of daylight instead of artificial lighting, but avoid direct sunlight.
- Wash only full loads of dishes and clothes. Consider air drying both!

### LOWER YOUR COOLING COSTS

- Program your thermostat to higher temperatures while you're away from home. Typical savings are 1-2% of your total energy bill for each degree above 72.
- Clean and replace air filters regularly. Dirty filters restrict airflow and use excess energy to circulate air.
- Use ceiling and room fans to increase air movement, which helps to cool rooms quickly resulting in your AC unit working less often!
- Prevent hot air from coming in during the summer, and warm air escaping in the winter by sealing drafty windows and doors.

For more tips, visit [EnergyStar.gov](http://EnergyStar.gov)

## Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business  
on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## WIN AN IPAD MINI!

Sign up for Autopay at  
[SELCOEZPay.com](http://SELCOEZPay.com) by  
August 31, 2020 for  
your chance to win.

See [SELCO.ShrewsburyMA.gov/Sweepstakes](http://SELCO.ShrewsburyMA.gov/Sweepstakes)  
for official rules. Sponsored by Invoice Cloud.

