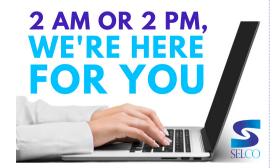
JULY 2022

ELECTRIC RATE COMPARISON



Monthly cost, comparing electric usage of 750 kWh. Calculation as of July 1, 2022.

HELPDESK NOW OPEN



508-841-8572

HEAT PUMP REBATES

Are you interested in upgrading your home heating and cooling system and want to explore clean energy options? Consider purchasing an air source heat pump. SELCO Customers are eligible for rebates up to \$500 through SELCO. Shrewsbury Residents with Eversource gas are eligible for significant rebates to convert their natural gas heating system to an Air Source Heat Pump (ASHP).

Eversource gas customers in Shrewsbury can also get up to \$10,000 for a Whole Home Air Source Heat Pump, or \$1,250/ton

Shrewsbury Annual Heating Costs* \$3,000 \$4,529 \$3,516 \$2,787 \$1,000 \$1,926 Natural Gas *Average costs based on a 2,000 square foot house

for a partial Home Air Source Heat Pump from Mass Save.

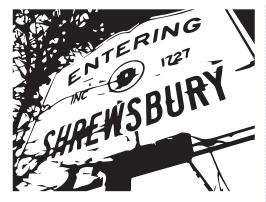
GAS CUSTOMERS - FOLLOW THESE STEPS

1. Schedule a free Home Energy Assessment (HEA) through Mass Save® at MassSave.com, or call 1-866-527-SAVE (7283) to schedule your HEA.

- 2. For a Whole-Home ASHP Rebate, complete any weatherization recommendations made by the Mass Save® Auditors.
- 3. Check out MassSave.com/en/saving/residential-rebates/home-insulation for additional Weatherization Rebates.
- 4. Check SELCO's NextZero webpage (NextZero.org/SELCO) for additional Weatherization Rebates.
- 5. Get your Free ASHP Consultation. SELCO offers free ASHP consulting services through the Center for EcoTechnology (CET). CET will calculate the energy load of your home to aid contractors in optimally sizing and configuring your ASHP system. Once you receive quotes, CET will review the designs and work directly with your contractor to make any improvements. Call (888) 333-7525 to schedule a free energy load calculation.
- 6. Get quotes from a list of trained and qualified heat pump contractors online at Mass Save®. MassSave.com/learn/find-a-heat-pump-installer
- 7. Consider using a 0% interest loan up to \$25,000 for energy-efficient home upgrades like ASHP.

MassSave.com/en/saving/residential-rebates/heat-loan-program

- 8. Complete and submit the Mass Save® Rebate Application. MassSave.com
- 9. Complete and submit the SELCO Rebate Application. NextZero.org/SELCO



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

CUSTOMER SERVICE

Customer Service:

508-841-8500

customerservice@shrewsburyma.gov Office Hours:

7:30 AM to 4:30 PM M-F

HELPDESK

Helpdesk:

508-841-8572

helpdesk@shrewsburyma.gov

ADVERTISE ON TV

Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

INFLATION AND ENERGY COSTS LIKELY TO IMPACT ELECTRIC RATES

Inflation, higher materials costs, and soaring energy prices are driving higher electric rates across the country and throughout the New England region. The war in Ukraine has had a significant impact on gas and oil prices, which are driving power generation costs. Some utilities in New England are raising rates as much as 47% (https://bit.ly/39B4SJR). WCVB recently reported that the U.S. Energy Information Administration anticipates the average residential electric bill to increase by 11% this summer compared to summer 2021 (https://bit.ly/3aWGanq). WCVB also stated that Eversource anticipates an increase of more than \$11 for the average electric customer, which is a 10% increase to their rates, which are already double that of SELCO.

SELCO is currently conducting a comprehensive electric cost of service study. Any proposed changes to electric rates will be considered at the July 2022 SELCO Commission meeting. Early indications show the need for a rate increase. While the precise amount has not yet been determined, SELCO's rates are currently among the lowest in the state of Massachusetts. Even with an increase of 10%, our rates will remain in the bottom quartile for cost when compared to all other Massachusetts utilities. These rankings are subject to change as more utilities evaluate their rates and SELCO is proud to continue to offer competitive rates that compare favorably to other service providers.

SHREWSBURY FARMERS MARKET

Come down and purchase fresh local produce, honey, dairy products, handmade gifts, and more!

The market is open from 2:30 to 6:30 pm each Wednesday throughout the summer.
The Market is located in the Shrewsbury Senior Center parking lot on Maple Ave.



