

# SELCO Local Lines

SEPTEMBER 2020

## FARMERS' MARKET

The Shrewsbury Farmers Market season is in full swing and running through September 30th.

The market is open from 2:30 to 6:30 pm each Wednesday throughout the summer. Located at the Shrewsbury Senior Center parking lot on Maple Avenue. For more information visit [shrewsburyfarmersmarket.com](http://shrewsburyfarmersmarket.com)



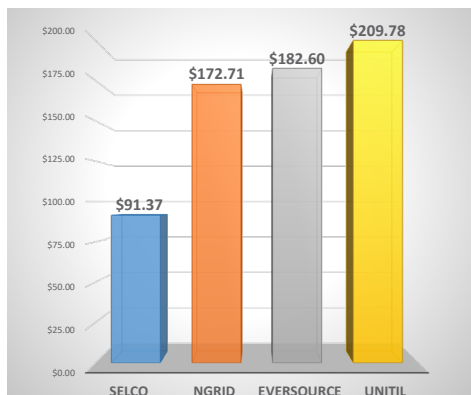
Efficiency Tips for Your *Staycation Summer*

UPGRADE TO SMART WIFI THERMOSTATS  
[MuniHelps.org/SELCO](http://MuniHelps.org/SELCO)



## ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of 9/1/2020



## 2020 ENERGY STAR REBATES

**SELCO** is offering a rebate program for customers interested in purchasing Energy Star rated appliances including washing machines, dryers, and refrigerators. The benefit of Energy Star appliances is that they help conserve water and/or energy. SELCO is offering rebates for the following Energy Star certified items:

- Washer - \$50
- Dryer - \$50
- Refrigerator - \$50
- Dehumidifier - \$30
- Heat Pump Dryer (Electric) - \$500
- Heat Pump Water Heater - \$500
- Pool Pump (Two Speed) - \$175
- Pool Pump (Variable Speed) - \$250



**HELPS**  
Home Energy Loss Prevention Services

Qualified appliances must be purchased between January 1, 2020 and December 31, 2020 and postmarked by January 31, 2021.

Visit [SELCO.ShrewsburyMA.gov/Rebates](http://SELCO.ShrewsburyMA.gov/Rebates) for more details.

## 2020 PUBLIC POWER WEEK

SELCO is celebrating Public Power Week (#PublicPowerWeek), Oct. 4-10, along with the American Public Power Association and more than 2,000 other community-owned, not-for-profit electric utilities that collectively provide electricity to 49 million Americans. To mark this week, here are a few tips on how to save energy and money in your home.



- Plug energy leaks with weather stripping and caulking, and be sure your house is properly insulated. You can save up to 20 percent on heating/cooling bills, and make your home more comfortable.
- Clean or change filters regularly. A dirty furnace or air conditioning filter will slow airflow and make the system work harder to keep you warm or cool.
- Install a programmable thermostat to save up to 10 percent on cooling and heating costs.

SELCO offers a variety of programs to help you use energy wisely. Visit [SELCO.ShrewsburyMA.gov/Green](http://SELCO.ShrewsburyMA.gov/Green) to learn more.



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## Prime Media

A VISUAL COMMUNICATIONS COMPANY

### Advertise Your Business on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

**Guy Ferrante**, Account Executive  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## RESIDENTIAL INTERNET

**\$54.95**/mo  
SILVER

**\$69.95**/mo  
GOLD

**\$99.95**/mo  
PLATINUM

Download Speed  
Upload Speed

100 Mbps  
5 Mbps

200 Mbps  
10 Mbps

300 Mbps  
15 Mbps

ADD WIFI\*

\$9.95/mo

\$9.95/mo

\$9.95/mo



**SELCO WIFI  
MORE DEVICES  
BETTER STREAMING**

#STAYCONNECTED with SELCO

\*\$35.00 Installation fee may apply.

## NFL RedZone is Now Available

NFL RedZone is an all-in-one channel where you can watch 7 hours of live football, and see every touchdown from every game, every Sunday afternoon during the NFL regular season.

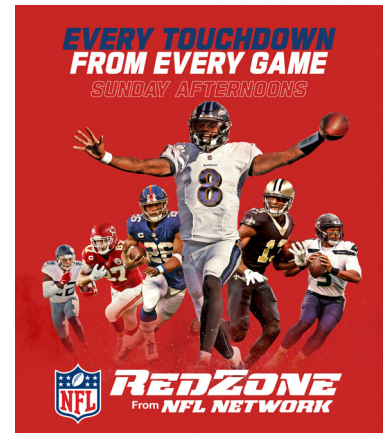
When a team reaches the 20-yard line, RedZone cuts to the local broadcast of that game. RedZone can show up to 8 games at a time, using the NFL RedZone Octobox screen.

RedZone also takes fans back to watch any turnovers, game-changing plays and scoring plays outside of the designated RedZone, so they can see all the incredible action Sunday afternoon games have to offer.

**Call 508-841-8500 now to order and watch every touchdown from every game, every Sunday afternoon throughout the regular season on channels 895 & 896.**

**Just \$49.95 for the 2020 Season!**

(Digital Cable, High Definition, or TiVO Cable Package is required)



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CARTOONS

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