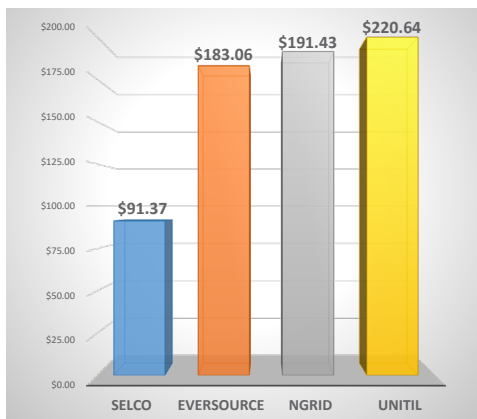


SELCO Local Lines

APRIL 2021

ELECTRIC RATE COMPARISON



Monthly cost, comparing electric usage of 750 kWh. Calculation as of **April 1, 2021**.

APRIL HOLIDAY HOURS

PATRIOTS' DAY

APRIL 19, 2021

OFFICE:
CLOSED

HELPDESK:
10 AM - 6 PM



POWERING THE FUTURE WITH FIBER

Construction of our 100% fiber optic network is well underway! Fiber to the home will provide customers with the bandwidth and speed needed for modern life. Fiber service offers outstanding reliability and symmetrical upload and download speeds that best support learning and working from home as well as video streaming, gaming, smart home "internet of things," and so much more.



Our deployment plan consists of three phases, which began in the northern part of Shrewsbury in 2020. The full project will take approximately three to five years to complete. When we are done, every home and business in Shrewsbury will have access to a fast, reliable connection with symmetrical upload and download speeds over fiber.

Once our new fiber service is available in your area, we will let you know! As fiber becomes available in neighborhoods throughout Shrewsbury, SELCO will be sending notices to customers to let them know when they are able to sign up for service.

Interested in learning more? Visit www.SELCOupgrade.com for frequently asked questions, maps, and project deployment timelines. We are excited to bring the next generation of internet to the Shrewsbury community!



Our Energy Auditors are ready to connect for a virtual audit of your home. They'll provide efficiency tips that are right for you.

munihelps.org

ADD WIFI

\$9.95 /MO.

MORE DEVICES
EXTENDED RANGE
LOCAL SUPPORT

ONE TIME INSTALLATION FEE OF \$35 APPLIES. SILVER INTERNET OR HIGHER REQUIRED

SELCO.SHREWSBURYMA.GOV/WIFI
CALL TODAY! 508-841-8500



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

CUSTOMER SERVICE

Customer Service:

508-841-8500

customerservice@shrewsburyma.gov

Office Hours:

7:30 AM to 4:30 PM M-F

HELPDESK

Helpdesk:

508-841-8572

helpdesk@shrewsburyma.gov

Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

ADVERTISE ON TV

Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

SAVING ENERGY SAVES MONEY

Are you looking for ways to save energy and money at home? Check out a few things all homeowners should do to lower their energy bills. Find more helpful tips on **Energy.gov**

- Install and set a programmable wifi thermostat. You can save an estimated 10 percent per year on heating and cooling costs by using a programmable thermostat. Save even more by enrolling participating wifi thermostats in our Connected Homes program. Visit munihelps.org/connectedhomes for more info.
- Switch to ENERGY STAR appliances, fans and electronics. Using ENERGY STAR certified products throughout your home could save nearly \$750 over the lifetime of the products. SELCO is pleased to offer rebates on certain appliances, please visit munihelps.org/SELCO for more information.
- Wrap your hot water heater and exposed pipes with insulation. Bare metal exposed to the air loses heat rapidly. Insulating a water heater that is warm to the touch can cut standby heat losses by 25%-45% and save you 7%-16% annually on your water heating bill.

Use less. Save more. Connected Homes.

- 1 Buy a compatible WiFi connected device.
- 2 Register online for the Connected Homes program.
- 3 Allow SELCO to make brief, limited adjustments to your device during times of peak electric demand.
- 4 Earn \$5 to \$15 per month for each enrolled device.



Earn rewards and save on your energy bill by signing up for the Connected Homes program.

www.munihelps.org/connectedhomes

ENERGY CONSERVATION LOANS

Interested in making your home more energy efficient? Apply for a zero interest energy conservation loan from SELCO!

These loans are available for up to \$3,500 for the installation of energy efficient replacement windows or additional insulation.

Loan details and applications are available at SELCO.ShrewsburyMA.gov/loans

Residents must contact HELPS for a free home energy audit at **1-888-333-7525** and submit a loan application for pre-approval before the start of any work.

