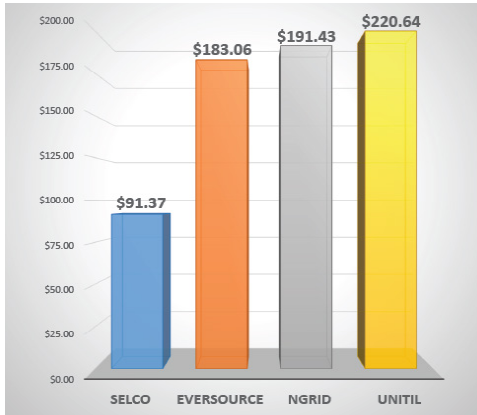


# SELCO Local Lines

MARCH 2021

## ELECTRIC RATE COMPARISON



Monthly cost, comparing electric usage of 750 kWh. Calculation as of **March 1, 2021**.

## ENERGY STAR REBATES

SELCO is offering rebates for customers who have purchased new Energy Star rated appliances between January 1, 2021 and December 31, 2021.



For more details and forms, visit [SELCO.ShrewsburyMA.gov/rebates](http://SELCO.ShrewsburyMA.gov/rebates)



## HEAT PUMP INCENTIVES

### Up to \$1,200 for SELCO Customers

Mitsubishi Electric is offering SELCO customers rebates on the purchase of a cold climate heat pump. Visit [munihelps.org/SELCO](http://munihelps.org/SELCO) to learn more. This is a limited time offer available for heat pumps installed **January 1, 2021** through **December 31, 2021** or until funds are exhausted.



### Heat Pump Benefits:

- **Versatility** - You get both heating and cooling from just one unit.
- **Energy Efficient** - Ductless heat pumps allow you to heat and cool specific areas in your home, meaning you use energy only where you need to. Plus, because they don't have any ductwork, no energy is lost through older, leaky ductwork.
- **Financial Savings** - Ductless heat pumps are extremely energy efficient, meaning you'll save more on your energy bills in comparison to oil and propane.
- **Air Quality** - As your heat pump circulates the air in your room, the filters clean and purify the air removing dust, mold spores, odors, smoke and other particles. This makes them excellent for people that suffer from asthma and allergies.



### How to Receive Your Incentive:

- Visit [MitsubishiComfort.com](http://MitsubishiComfort.com) and select "Get Started."
- Click on "Find a Contractor" and enter your zip code for a list of qualifying Mitsubishi Diamond Contractors.
- Contact your contractor to find out what equipment qualifies and which system design is right for your home.
- Work with your contractor to complete the installation and receive \$300 to \$600 (depending on the size and number of systems) in upfront incentives.
- After your installation, visit [munihelps.org/SELCO](http://munihelps.org/SELCO) to apply for a matching rebate from SELCO.



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

## CUSTOMER SERVICE

### Customer Service:

508-841-8500

[customerservice@shrewsburyma.gov](mailto:customerservice@shrewsburyma.gov)

### Office Hours:

7:30 AM to 4:30 PM M-F

## HELPDESK

### Helpdesk:

508-841-8572

[helpdesk@shrewsburyma.gov](mailto:helpdesk@shrewsburyma.gov)

### Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

## ADVERTISE ON TV

### Prime Media

A VISUAL COMMUNICATIONS COMPANY

#### Advertise Your Business on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## SELCO CONNECTED HOMES

SELCO is harnessing the power of advanced, smart home technology to save energy and money through our new Connected Homes program. The program allows SELCO to better manage our electric load, reduce costs, and keep rates low.

Customers can enroll compatible devices in Connected Homes, which will allow SELCO to make brief, limited adjustments during times of peak electric demand. Customers receive a financial incentive for each participating device they register with this program.



To sign up and learn more about the program go to [www.munihelps.org/connectedhomes](http://www.munihelps.org/connectedhomes)

## ALWAYS DIG SAFE!

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to **Dig Safe®** at **811**.

**Dig Safe®** is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities.

**Dig Safe is a free service.**



It's a risk to make faulty assumptions about when to notify Dig Safe. That's why state law requires you to notify Dig Safe for even small projects, like installing a mailbox or planting shrubs. The depth of utility lines vary, and there may be multiple utility lines in a common area.

It's important to know what's below. Call **811** to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.

**ADD WIFI**  
**\$9.95 /MO.**

MORE DEVICES  
EXTENDED RANGE  
LOCAL SUPPORT

[SELCO.SHREWSBURYMA.GOV/WIFI](http://SELCO.SHREWSBURYMA.GOV/WIFI)  
**CALL TODAY! 508-841-8500**

ONE TIME INSTALLATION FEE OF \$35 APPLIES. SILVER INTERNET OR HIGHER REQUIRED