

SELCO Local Lines

JULY 2021

ELECTRIC RATE COMPARISON



Residential cost for 750 kWh usage as of July 1, 2021.

ENERGY STAR REBATES

SELCO is offering rebates for customers who have purchased new Energy Star rated appliances between January 1, 2021 and December 31, 2021.



For more details and forms, visit SELCO.ShrewsburyMA.gov/rebates

**BATTERY ELECTRIC
YARD EQUIPMENT
REBATES NOW
AVAILABLE!**



SELCO.SHREWSBURYMA.GOV/LAWN

AIR SOURCE HEAT PUMPS

Are you interested in upgrading your home heating and cooling system? Consider purchasing an air source heat pump.

WHAT IS AN AIR SOURCE HEAT PUMP?

An air source heat pump can provide efficient heating and cooling for your home. When properly installed, an air source heat pump can deliver one-and-a-half to three times more heat energy to a home than the electrical energy it consumes. This is possible because a heat pump moves heat rather than converting it from a fuel like combustion heating systems do.



WHY CHOOSE AN AIR SOURCE HEAT PUMP?

COST SAVINGS - The Northeast Energy Efficiency Partnerships (neep.org) found that the annual savings when using an air source heat pump in New England are around 3000 kWh when compared to electric resistance heaters, and 6200 kWh when compared to oil systems. When displacing oil (i.e., the oil system remains, but operates less frequently), the annual savings are near 3,000 kWh.

IT'S CLEANER - On average, air source heat pumps produce 3.5x less green house gas emissions than oil, 3x less than propane, 2.8x less than natural gas, and 2.7x less than baseboard heating.

ARE THERE ANY REBATES AVAILABLE?

YES! SELCO customers are also eligible for rebates of up to **\$1200** (depending on system chosen). The **Center for Ecotechnology (CET)** will explain the benefits of an air source heat pump system, help size the system correctly based on recommended industry practices and help you complete the evaluation & rebate process.

1. Contact CET at **1-888-333-7525** to schedule an air source heat pump audit and design consultation (includes audit, manual J calculation, and design consult).
2. Submit your contractor's design to CET for approval.
3. Install the air source heat pump project according to approved specifications.
4. Contact CET to schedule your post-installation quality assurance verification.
5. Apply for the rebate once CET signs off on inspection.

Visit MuniHELPS.org/SELCO to learn more and call **(888) 333-7525** to schedule your free heat pump assessment today!



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue
Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

CUSTOMER SERVICE

Customer Service:

508-841-8500

customerservice@shrewsburyma.gov

Office Hours:

7:30 AM to 4:30 PM M-F

HELPDESK

Helpdesk:

508-841-8572

helpdesk@shrewsburyma.gov

Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

ADVERTISE ON TV

Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business
on SELCO Digital Cable**

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

2021 VIRTUAL OPEN HOUSE

Each year SELCO hosts a field trip for more than 500 Shrewsbury Public School 4th grade students. Because this year's in-person Open House was cancelled again due to the COVID-19 pandemic, SELCO put together a two day "Virtual Open House" to provide our students with a taste of the experience they are missing out on due to school activity and social distancing guidelines.



Students learned about renewable energy, electric generation, transmission, distribution, safety, and conservation. Each student received a fun t-shirt to commemorate the virtual event.

We missed seeing our 4th grade visitors in person this year. We hope the Virtual Open House was a fun experience for all students and teachers!

ALWAYS REMEMBER TO DIG SAFE

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to Dig Safe at 811.

Dig Safe is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities. Dig Safe is a free service.

It's important to know what's below. Call 811 to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.



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