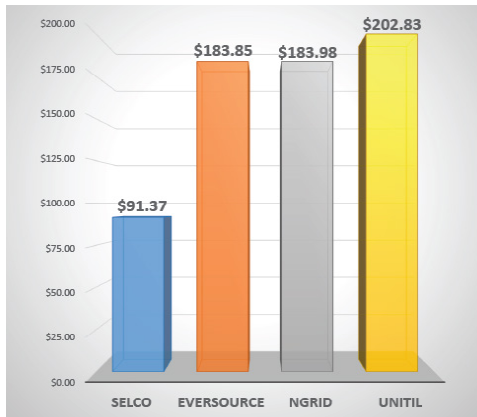


SELCO Local Lines

OCTOBER 2021

ELECTRIC RATE COMPARISON



Residential cost for 750 kWh usage as of **October 1, 2021**.

OCTOBER HOLIDAY

INDIGENOUS PEOPLES' DAY

OCTOBER 11, 2021

OFFICE: CLOSED

HELPDESK: 10AM - 6PM



SAVE ENERGY EARN INCENTIVES
ENROLL COMPATIBLE DEVICES

CONNECTED HOMES FROM SELCO
MUNIHELPS.ORG/CONNECTEDHOMES

SELCO FIBER TO THE HOME

Construction of our 100% fiber optic network is well underway! Fiber service offers outstanding reliability and symmetrical upload and download speeds.

As fiber becomes available in neighborhoods throughout Shrewsbury, SELCO will be contacting customers to schedule installation.

Visit www.SELCOupgrade.com for frequently asked questions, maps, and project deployment timelines.



SELCO IS OFFERING EV REBATES

SELCO Customers can get incentives for new or used (model year 2016 and newer) Battery Electric (BEV) or Plug-in Hybrid Electric (PHEV) vehicles. Income qualified customers can receive additional funding.

- **New or Used EVs Model Year 2016 or Newer**
100% Battery (BEV) or Plug-In Hybrid (PHEV)
- **Purchase or Lease (Min. 36 Months)** Aug. 1 - Dec. 31, 2021
- **Maximum NEW MSRP \$60k or USED \$50k book value to qualify for rebate.**



SELCO's EV Rebate program supports a cleaner energy future! Shifting from fossil fuel vehicles to electric vehicles eliminates direct vehicle emissions. Plus, customers can save \$500 to \$1,000 in fuel costs annually.

Save even more on your purchase or lease of an electric vehicle with MOR-EV* incentives up to \$2,500 and Federal Tax Credits up to \$7,500!*

SELCO EV customers are eligible to receive a free Level 2 charger through our scheduled charging program. Learn more about all SELCO EV programs at SELCO.ShrewsburyMA.gov/EV

*Availability and eligibility for additional savings may vary.



CONTACT US

Shrewsbury Electric & Cable Operations

100 Maple Avenue
Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

CUSTOMER SERVICE

Customer Service:

508-841-8500

customerservice@shrewsburyma.gov

Office Hours:

7:30 AM to 4:30 PM M-F

HELPDESK

Helpdesk:

508-841-8572

helpdesk@shrewsburyma.gov

Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

ADVERTISE ON TV

Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business
on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

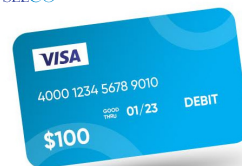
Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@primemail.net

ONLINE BILL PAY SWEEPSTAKES

SELCO is launching a Sweepstakes for customers who register for Paperless billing and/or enroll in AutoPay. Five winners will be selected to receive a \$100 Visa gift card!



Paperless billing allows payers to save time and easily access up to 24 months of payment history at any time. AutoPay automatically deducts from a customer's preferred payment method on the payment due date. This feature is secure and posts to their account faster than mailing in a payment.

The Sweepstakes, open from August 1 to October 31, 2021, is sponsored by Invoice Cloud, the provider of SELCO's online bill payment services. Customers can enroll in Paperless and/or AutoPay at SELCOEZPay.com and view official sweepstakes rules at SELCO.ShrewsburyMA.gov/sweepstakes

Customers already enrolled in Paperless or AutoPay will be automatically entered to win!

SNOW BLOWERS ADDED TO LAWN REBATES

SELCO is pleased to add approved battery snowblowers to our lawn equipment rebates! Customers are eligible for up to a \$100 rebate based on the qualifying item purchased.

ELECTRIC YARD EQUIPMENT IS

- Cordless
- Quiet
- Low maintenance
- Emissions free
- Lightweight
- Efficient



Save even more when you shop local at Papa's Hardware!

Get an **additional 10%** off anything in the Greenworks line when you purchase two Greenworks yard equipment SKUs from Papa's Hardware in Shrewsbury.

Visit SELCO.ShrewsburyMA.gov/lawn to learn more.

EVERY TOUCHDOWN FROM EVERY GAME SUNDAY AFTERNOONS

CALL 508-841-8500 NOW TO ORDER
JUST \$49.95 FOR THE 2021 SEASON!
(Digital Cable, High Definition, or TiVo Cable Package is required)

RedZone
From NFL NETWORK