

# SELCO Local Lines

MARCH 2020

## EARTH DAY

SELCO will hold its annual Earth Day Celebration April 25th!

Complete event information will be available soon on our website, Facebook and also in the April Local Lines Newsletter. Stay tuned!

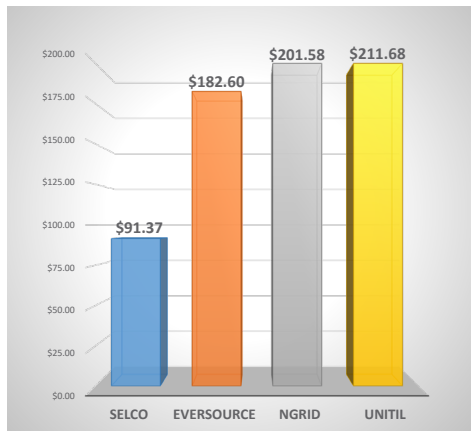
## ENHANCED WIFI

More and more devices are connected to the internet in your household. Upgrade your WiFi with Enhanced WiFi from SELCO. You'll get local service and support, extended wifi range and coverage, and a cloud based management app. Visit [SELCO.ShrewsburyMA.gov/wifi](http://SELCO.ShrewsburyMA.gov/wifi) for more information.



## ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of **March 1, 2020**



## HEAT PUMP INCENTIVES

### Up to \$1,200 for SELCO Customers

Mitsubishi Electric is offering SELCO Customers rebates on the purchase of a cold climate heat pumps. Visit **SELCO.ShrewsburyMA.gov/green** to learn more. This is a limited time offer available for heat pumps installed **February 1, 2020** through **December 31, 2020** or until funds are exhausted.



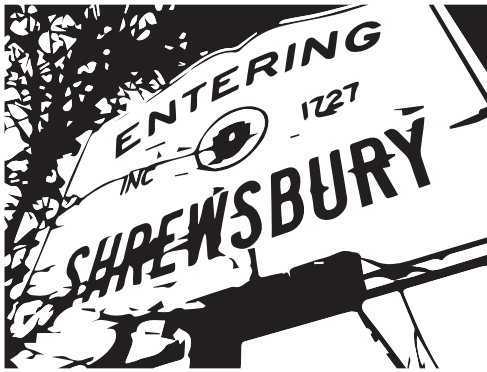
### Heat Pump Benefits:

- Energy Efficient** - Ductless heat pumps allow you to heat and cool specific areas in your home, meaning you use energy only where you need to. Plus, no energy is lost through leaky ductwork.
- Versatility** - Ductless heat pumps don't require any ductwork and are therefore simpler to install. Plus, you get both heating and cooling from just one unit.
- Financial Savings** - Ductless heat pumps are extremely energy efficient, meaning you'll save more on your energy bills in comparison to Oil and Propane.
- Air Quality** - As your heat pump circulates the air in your room, the filters clean and purify the air removing dust, mold spores, odors, smoke and other particles. This makes them excellent for people that suffer from asthma and allergies.



### How to Receive Your Incentive:

- Visit **MitsubishiComfort.com** and select "Get Started."
- Click on "Find a Contractor" and enter your zip code for a list of qualifying Mitsubishi Diamond Contractors.
- Contact your contractor to find out what equipment qualifies and which system design is right for your home.
- Work with your contractor to complete the installation and receive \$300 to \$600 (depending on the size and number of systems) in upfront incentives.
- After your installation, visit **munihelps.org/Shrewsbury** to apply for a matching rebate from SELCO.



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## EV SCHEDULED CHARGING PROGRAM

As part of our efforts to accelerate clean transportation alternatives in Massachusetts while effectively managing our distribution system, SELCO is offering a free Wi-Fi-equipped Level 2 residential electric vehicle charger to eligible customers signing on to our EV Scheduled Charging Program.

### What is a Scheduled Charging Program?

Scheduled charging is a set schedule to determine when you can and cannot use your charger at full power. Through the Wi-Fi connection enabled in your charger, SELCO can set the charger to charge at a Level 1 rate (1.25KW) during periods of peak energy usage for the rest of our distribution system.



Between the hours of 5:00 p.m. and 9:00 p.m. on non-holiday weekdays, your charger will function the same as a standard Level 1, plug in wall charger. Outside of this time period, the charger will automatically unlock to allow you full Level 2 fast-charging functionality.

### How to Receive Your FREE Level 2 Home EV Charger

1. Customers with an electric vehicle should call 413-589-0141 or email [ev@mmwec.org](mailto:ev@mmwec.org) to confirm program participation eligibility.
2. Once eligibility is confirmed, the customer must submit a Scheduled Charging/Free EV Charger program application along with proof of vehicle ownership, signed charging agreement, and a copy of their most recent electric bill to MMWEC.
3. Upon installation of the unit, the customer will be required to complete registration and connection of the charging device to their home Wi-Fi network. Once registration is complete, the customer will be registered with SELCO's Electric Vehicle Scheduled Charging Program.

Visit [SELCO.ShrewsburyMA.gov/EV](http://SELCO.ShrewsburyMA.gov/EV) to learn more!



BE AN ENERGY GUARDIAN.  
UPGRADE TO ENERGY  
STAR HEAT PUMPS.

## ELECTRIC VEHICLE REBATES

SELCO CUSTOMERS CAN GET UP TO

**\$18,375**

IN TOTAL SAVINGS



CHECK OUT

[SELCO.SHREWSBURYMA.GOV/EV](http://SELCO.SHREWSBURYMA.GOV/EV)

FOR MORE INFORMATION

