

# SELCO Local Lines

OCTOBER 2020

## HOLIDAY HOURS

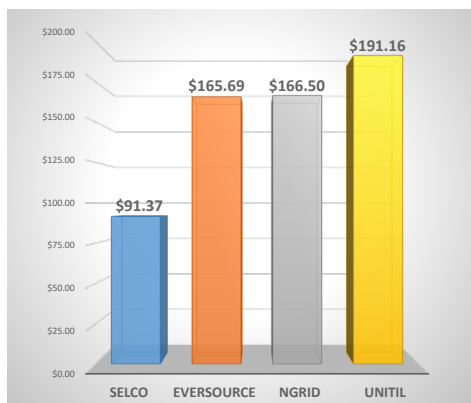
**COLUMBUS DAY**  
OCTOBER 12, 2020

OFFICE:  
CLOSED  
HELP DESK:  
10 AM - 6 PM



## ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of 10/1/2020



## HEAT PUMP REBATES AVAILABLE

### Save Up to \$1,200

Mitsubishi Electric is offering SELCO Customers special pricing on the purchase of a cold climate heat pump. Visit [SELCO.ShrewsburyMA.gov/heatpump](http://SELCO.ShrewsburyMA.gov/heatpump) to learn more. This is a limited time offer available through **December 31, 2020** or until funds are exhausted.



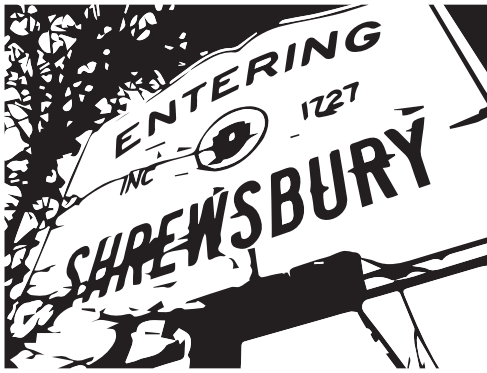
### Heat Pump Benefits:

- Energy Efficient** - Ductless heat pumps allow you to heat and cool specific areas in your home, meaning you use energy only where you need to. Plus, no energy is lost through leaky ductwork.
- Versatility** - Ductless heat pumps don't require any ductwork and are therefore simpler to install. Plus, you get both heating and cooling from just one unit.
- Financial Savings** - Ductless heat pumps are extremely energy efficient, meaning you'll save more on your energy bills in comparison to Oil and Propane.
- Air Quality** - As your heat pump circulates the air in your room, the filters clean and purify the air removing dust, mold spores, odors, smoke and other particles. This makes them excellent for people that suffer from asthma and allergies.



### How to Receive Your Incentive:

- Visit [MitsubishiComfort.com](http://MitsubishiComfort.com) and select "Get Started."
- Click on "Find a Contractor" and enter your zip code for a list of qualifying Mitsubishi Diamond Contractors.
- Contact your contractor to find out what equipment qualifies and which system design is right for your home.
- Work with your contractor to complete the installation and receive \$300 to \$600 (depending on the size and number of systems) in upfront incentives.
- After your installation, visit [MuniHelps.org/SELCO](http://MuniHelps.org/SELCO) for a matching **Cool Homes** rebate from SELCO.



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business  
on SELCO Digital Cable**

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

*Let our team work for your business!*

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## WIFI THERMOSTAT REBATES

A smart thermostat is a Wi-Fi enabled device that automatically adjusts heating and cooling temperature settings in your home for optimal performance.

Smart thermostats that earn the ENERGY STAR label have been independently certified, based on actual field data, to deliver energy savings.



SELCO customers can receive a rebate up to \$125 on eligible Smart WiFi thermostats. Learn more at [munihelps.org/Shrewsbury](http://munihelps.org/Shrewsbury)

## SHARE THE WARMTH

SELCO is asking you to "Share the Warmth" with your neighbors who are having difficulty affording their electric bills this winter.

You can help by visiting  
[SELCO.ShrewsburyMA.gov/ShareTheWarmth](http://SELCO.ShrewsburyMA.gov/ShareTheWarmth)

100% of donations go directly to Shrewsbury residents in need.



## DO YOU NEED ASSISTANCE?

Contact one of the following agencies to apply for Share the Warmth. Make sure you get your application before the March 1, 2021 deadline!

Agency	Phone	Address
Shrewsbury Youth & Family Services	(508) 845-6932	240 Maple Ave.
St. Mary's Church	(508) 845-6341	640 Main St.
First Congregational Church	(508) 845-7286	19 Church Rd.
St. Anne's Parish	(508) 799-4169	130 Boston Turnpike
Council On Aging	(508) 841-8640	98 Maple Ave.



LIMITED TIME OFFER

## EV SCHEDULED CHARGING PROGRAM

**FREE**  
**LEVEL 2**  
**EV CHARGER**  
**FROM SELCO**

Smart. Small. Swift. 6x Faster Than Level 1. Slim and Sleek.

**LEARN MORE AT**  
[SELCO.SHREWSBURYMA.GOV/EV](http://SELCO.SHREWSBURYMA.GOV/EV)

Free EV Charger offer good for a limited time. Customers participating in the Free EV Charger Program must be enrolled in SELCO's EV Scheduled Charging Program. Please visit [selco.shrewsburyma.gov/ev](http://selco.shrewsburyma.gov/ev) for complete details.