



HOLIDAY HOURS

(Tentative)

DECEMBER 22

OFFICE:

7:30 AM - 12 noon

HELPDESK:

8 AM - 10 PM

DECEMBER 24

HELPDESK:

10 AM - 2 PM

DECEMBER 25

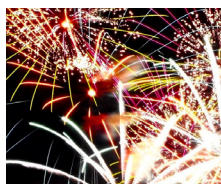
CLOSED



New Year's Day

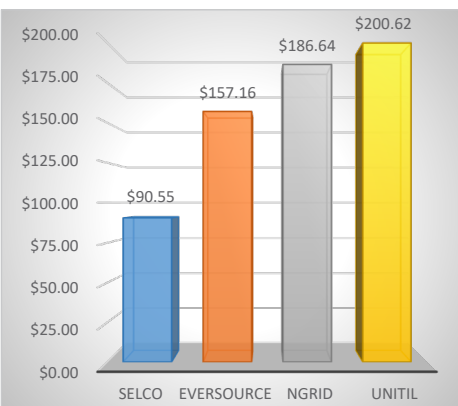
JANUARY 1

CLOSED



750kWh of Electricity

Cost as of December 1, 2017



SELCO COMMENCING NEGOTIATIONS

With local broadcasters **WBZ(CBS)**, **WCVB(ABC)**, **WFXT(FOX)**, and **WSBK(TV 38)**

SELCO has begun negotiations with several local broadcasters for the right to carry or "re-transmit" local over the air signals to Shrewsbury Cable customers. SELCO's goal is to negotiate the lowest costs for programming and to provide customers with better service options. But the fees to ensure access to channels like WBZ, WCVB, WFXT, and WSBK are only getting more expensive.

"SELCO is committed to signing deals for the programming our customers want at reasonable monthly fees and to avoid a situation where corporate broadcasters temporarily remove popular programs," said Michael Hale, SELCO General Manager. "We negotiate in good faith, but this process has gotten harder over the years."

When it comes to these negotiations, broadcast TV fees are a growing source of income for corporate broadcasters. They are not members of our community, so they are not negatively impacted by the outcomes of these negotiations as we all are.

"While broadcasters demand a sharp increase in fees and then potentially pull their channels from the air until their demands are met, SELCO will be fighting on behalf of our customers to keep rates down and maintain uninterrupted programming," said Mr. Hale. "We are also working closely with the American Cable Association to inform consumers about the incredibly unfair process of 'Retransmission Consent' election that allows broadcasters to force huge rate increases on to cable customers."

In November, Michael Hale sat down with Matthew Polka, President of the American Cable Association, to discuss cable pricing issues for the latest episode of "Lights, Cable, Action!" The special 1 hour episode is airing currently on channels 30 and 330 and on our SELCO YouTube channel goo.gl/jF3mch.



Matthew Polka (L) speaks with Michael Hale (R) on **Lights, Cable, Action!**

For more information about how and why local companies like SELCO are subject to these lopsided negotiations every few years, go to www.KeepTheConnections.com.



Contact Us

Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.

Prime Media

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Cable advertising is the most effective and
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Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@pmpmail.net

SELCO Sponsors Annual Santa's Toy Chest

Donate a **NEW** unwrapped toy to Santa's Toy Chest and get a **FREE** energy efficient light bulb courtesy of SELCO.

St. Anne's Human Services distributes toys to local children during the holiday season through the Santa's Toy Chest program.

New unwrapped toys can be dropped off at the SELCO office during regular business hours from November 24th through December 21st.

Join us in making this holiday season memorable for a local child in need. Gifts for children of all age groups are welcome.



Share the Warmth

SELCO is asking you to "Share the Warmth" with your neighbors who are having difficulty affording their electric bills this winter.

Fixed incomes, unemployment, illness and other economic problems make it difficult for some Shrewsbury families and senior citizens to afford even life's basic needs.



Please give generously using the envelope included in bills through November and December, by clicking the "Donate to Share the Warmth" link on www.SELCOEZpay.com, or visiting SELCO.ShrewsburyMA.gov/SharetheWarmth.

100% of donations go directly to Shrewsbury residents in need.

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