

SELCO LOCAL LINES

APRIL 2023

SELCO HOLIDAY HOURS

Mon. APRIL 17	Patriots Day CLOSED
Wed. APRIL 19	All Employee Meeting CLOSED from 12pm - 2pm

The HelpDesk is still available
24/7/365 at 508-841-8572



On March 24, 2023, SELCO staff celebrated 40 years of providing cable service to the Town of Shrewsbury. On March 28, 1983 Shrewsbury Electric was granted a CATV license, and construction for the new Shrewsbury Community Cablevision system began. Shrewsbury was the first Town in the Northeast to own and operate a state-of-the-art telecommunications system.

To commemorate this milestone anniversary, the Headend Data Center was officially dedicated to Wayne Cullen, former CATV Manager from 1983 - 2011. Mr. Cullen was a pioneer for Shrewsbury's CATV system and was instrumental in many upgrades over his 28 year tenure. Be sure to check out the recording of this dedication, as well as a virtual Headend tour, coming soon on Shrewsbury Media Connection!

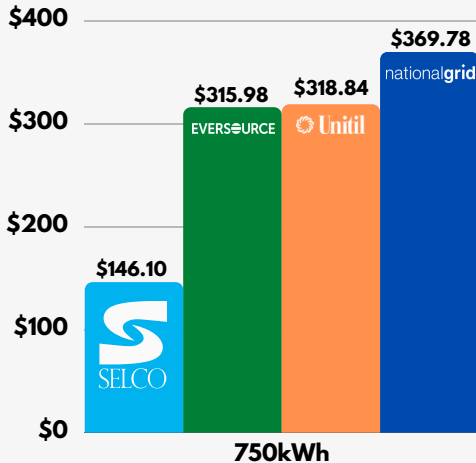


Christopher Roy (GM 2020- present), Wayne Cullen (CATV Manager 1983 - 2011), Joel Malaver (Director of Broadband 2011-present), Tom Josie (GM 1985-2011)

ELECTRIC RATE COMPARISON

AS OF APRIL 1, 2023

(750 kWh monthly, includes all customer charges)



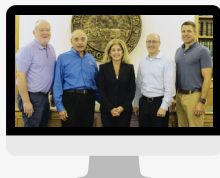
SELCO CABLE STAFF

Christopher Carlo, William Yovan, Joel Malaver, Dale Fullen, Joseph Poulin, Shawn Breen, Nicholas Garceau, James Forde, Steve Gervais, Gordon Siebenhaar, Joseph Bigwood, Edward Lempitski, Jonathan Ramsey, Shawn Doherty, Gerard Bilodeau, and Colby Arsenault.

COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission

The next open meeting of the SELCO Commission will be held on April 25th at 7:30 AM in the Select Board Meeting Room at Town Hall.



Watch Live on Channel 30/330HD



or Stream on

ShrewsburyMediaConnection.org

ARBOR DAY CELEBRATION

Join us for our annual Arbor Day Celebration On Saturday, April 29th starting at 9:00 AM at Dean Park. This year we are giving away 750 free trees to SELCO customers. Other community groups and kids' activities and giveaways will also be available. Trees go fast and are available first come first serve to SELCO customers only. Please bring a SELCO bill or proof of residency. Limit 1 per household.

AVAILABLE TREES



Fragrant Lilac

Spectacular flowers in shades of lilac, light purple, or lavender make this old-time lilac a garden favorite.

Elberta Peach

The Elberta peach holds its own as one of the most popular peach trees.

Quaking Aspen

This fast-growing tree boasts the widest natural range of any tree in North America.

Colorado Blue Spruce

Its silvery blue-green coloring and perfect pine tree shape make this tree a great landscaping focal point.

Eastern White Pine

A valuable commercial tree but is also favored in parks and spacious yards.

White Dogwood

White "flowers" show their beauty in spring. The foliage turns a vibrant red-purple in fall, and crimson red berries emerge.

SCHEDULE OF EVENTS

9:30 AM: Tree Planting Demonstration

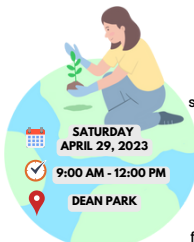
Meet us near the park entrance where the Parks Department will show you how to properly plant your tree. SELCO has donated a Minnesota Strain Red Bud for planting.

10:00 AM: Animal Adventures Show

Meet us at the Band Stand where Animal Adventures will show exotic animals such as a Kinkajou, Eagle Owl, and more. Learn how these animals rely on trees in their habitats!

GROUPS & ACTIVITIES

- MA DCR Forest - Asian Longhorn Beetle Information
- Shrewsbury Trails Committee
- Shrewsbury Conservation Department
- Shrewsbury Recreation - Kids Planting Activity
- Shrewsbury DPW - Recycling Info, TreeKeeper Software, Climate Action Resiliency Plan Information



TV JUST GOT BETTER.



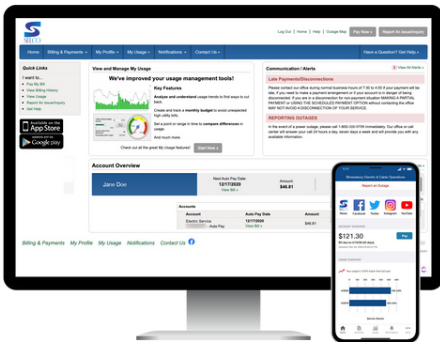
PACKAGES STARTING AT JUST \$33 A MONTH

SELCO.ShrewsburyMA.Gov/Stream



SMART HUB - COMING SOON!

Your life is busy, and managing your account can feel complicated. With our new SmartHub tool, it won't be. Save time and money by managing your account at any time from anywhere. Here are some of the ways SmartHub will put you in control of your account:



- **Billing & Payments:** Access your bill at any time from anywhere. Save time with easy payment options to avoid late fees and service interruptions.
- **Alerts & Notifications:** There is nothing worse than waiting on hold to get your questions answered or paying your bill. Stay informed on important account events via email or text messages. Get the information you need to make the right decisions about your account.
- **Paperless Billing:** What if you could save some time and a tree at the same time? Activate SmartHub paperless billing, an eco-friendly way to instantly access your bill.



VISIT SELCO.SHREWSBURYMA.GOV/SMARTHUB FOR MORE INFORMATION

watchTVEverywhere

All your favorite shows & channels
AT HOME OR ON THE GO



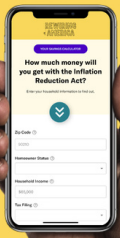
WatchTVEverywhere streams your favorite channels and programming to your device, and is FREE to all SELCO TV subscribers.
www.wtve.net

The Inflation Reduction Act provides thousands of dollars for households to go electric.

How much will you get?

TRY OUR CALCULATOR!

REWIRINGAMERICA.ORG/APP/IRA-CALCULATOR



HBO Latino

NOW AVAILABLE

Channel 626 on SELCO Stream only!
**For premium subscribers only. Call 508-841-8500 to add premium subscriptions to your TV package*

HEAT PUMP REBATES



Are you interested in upgrading your home heating and cooling system and want to explore clean energy options?

Consider purchasing an air source heat pump. SELCO has increased heat pump rebates for 2023. SELCO customers can save \$1,000-\$3,000/ton on heat pump systems.

Eversource gas customers in Shrewsbury can also get up to \$10,000 for a Whole Home Air Source Heat Pump, or \$1,250/ton for a partial Home Air Source Heat Pump from Mass Save.

SELCO.ShrewsburyMA.gov/heatpump

BATTERY PROGRAM

Interested in energy storage on its own or paired with solar panels? Rebates are available for residential behind-the-meter battery systems.



Rebate: \$100/kWh

Residential batteries can be paired with solar panels to store excess energy generated by the panels during the day for later use after sunset. Residential batteries can also provide back-up for critical loads in the home, like refrigerators and sump pumps, in case of a power outage. Eligible brands include Sonnen or Generac PWRCell brands that have a minimum storage capacity of 7.5 kilowatt-hours (kWh).

Eligibility for the rebate requires enrollment in the Connected Homes program where additional incentives of \$30/month for participation in peak events are available.

Visit NextZero.Org/SELCO to learn more.

