

LOCAL LINES

APRIL 2024

APRIL EVENTS & HOURS

- Sat. Apr. 6** **SPD Touch-A-Truck**
12pm - 333 South St.
- Mon. Apr. 15** **CLOSED**
Patriots Day
- Sat. Apr. 20** **Town Clean-Up Day**
Town Wide - Sign Up w/ Shrewsbury Parks & Rec - ShrewsburyMA.gov
- Sat. Apr. 27** **Arbor Day Celebration**
9 AM - Noon - Dean Park

CELEBRATE ARBOR DAY

SATURDAY APRIL 27, 2024
9:00 AM - 12:00 PM



FREE TREES & MORE!

- KIDS ACTIVITIES
- 500 FREE TREES
- ANIMAL SHOW
- PLANTING DEMO

LOCATION: DEAN PARK
805 MAIN ST. SHREWSBURY, MA

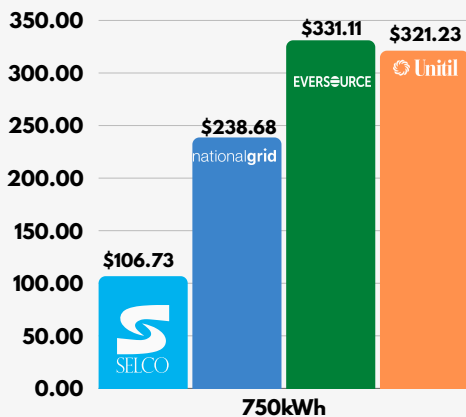
Join us for SELCO's 20th Annual Arbor Day Celebration! 500 bare root trees will be given to SELCO customers (**one per family; proof of Shrewsbury residency is required**), along with info booths, kids' activities, an animal show, and more!



ELECTRIC RATE COMPARISON

AS OF APRIL 1, 2024

(750 kWh monthly, includes all customer charges)



COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission

The next open meeting of the SELCO Commission will be held on **April 30th at 8:00 AM** in the **Selectmen's Meeting Room at 100 Maple Ave.**



Watch Live on Channel 30/330HD



ShrewsburyMediaConnection.org

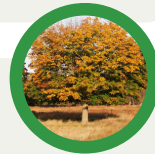
TREE SPECIES

Arrowwood Viburnum



Blossoms from May to early June, gracing the surroundings with clusters of creamy white flowers.

Scarlet Oak



Rapid growth with a display of scarlet red foliage during fall, and adaptability to diverse soil conditions.

Fragrant Lilac



Aromatic light purple blooms, ideal for crafting hedges or as standalone landscape adornments.

Granny Smith Apple



Self-fertile and produces medium to large Granny Smith Apples that ripens between August and September.

Paper Birch



Yellow hues in autumn, boasting a mature, smooth, white bark that delicately curls and peels.

DID YOU KNOW?

During one year, a mature tree will absorb more than 48 pounds of carbon dioxide from the atmosphere and release oxygen in exchange. Nearly 20 pounds of carbon dioxide are produced from burning one gallon of non-ethanol gasoline.

LEARN MORE : ARBORDAY.ORG

SWITCH TO STREAM TODAY!

LIMITED TIME OFFER*

Switch to SELCO Stream **before June 1, 2024**, AND choose self-installation, and receive a **\$100 BILL CREDIT** on your next bill **OR** FREE installation and a one-time \$25 bill credit.

Say hello to the ultimate streaming solution: the EVO Pro box is now available! Designed to offer a seamless and intuitive user experience, it's your key to enjoying SELCO Stream like never before.

With the EVO Pro remote, navigation is a breeze thanks to numbered channel buttons and customized shortcuts tailored specifically for SELCO Stream. Dive into a world of premium features, including high-definition channels, built-in 50 hours of free DVR, video on demand, and the convenience of three simultaneous streams.

And that's not all – you can save on lower box fees or opt to bring your own device. Plus, unlock even more savings with our double-play or triple-play discounts. **Existing legacy cable packages will be discontinued as of August 1, 2024, so don't delay and switch today!**

Visit SELCO.ShrewsburyMA.gov/stream for more details, or give us a call at **508-841-8500**. Scan the QR code to experience a demo of the EVO Pro Box and SELCO Stream.



SCAN ME

*This offer applies only to existing SELCO Legacy Cable Customers who switch to SELCO Stream. **Offer expires June 1, 2024.**

CONNECTED HOMES

Do you own a TESLA, an EV, an EV Charger, or a Wi-Fi Thermostat? You could be eligible for monthly rebates for signing up for Connected Homes! Connected Homes is a program offered to SELCO customers that leverages the technology of smart appliances and devices into cost savings. The program allows SELCO to better manage its electric load, reduce costs, and keep rates low.



\$10
MONTHLY INCENTIVE

TESLA

TESLA VEHICLES ADDED TO CONNECTED HOMES

THE EVO PRO SET-TOP BOX IS HERE



Hey Google

SIGN UP TODAY!
FREE INSTALLATION + \$25 CREDIT

OR

\$100 SELF-INSTALL CREDIT
(*for existing SELCO legacy cable customers)




watchTVEverywhere

All your favorite shows & channels
AT HOME OR ON THE GO



WatchTVEverywhere streams your favorite channels and programming to your device, and is FREE to all SELCO TV subscribers.

www.wtve.net

THE FUTURE IS BRIGHT, CLEAN, & GREEN



PHOTO: SELCO'S SOLAR ARRAY LOCATED AT WHEELABRATOR LANDFILL IN SHREWSBURY.
10,802 PANELS • 3 MW OUTPUT • POWERS 300 HOMES

READ MORE ABOUT OUR COMMITMENT TO BEING CARBON-FREE BY 2032 BY SCANNING THE QR CODE OR VISIT SELCO.SHREWSBURYMA.GOV/NETZERO



SCAN ME

SHREWSBURY ELECTRIC & CABLE OPERATIONS
ELECTRIC • INTERNET • TV • PHONE

POWERING THE FUTURE

APPLIANCE REBATES

New year, new rebates! SELCO customers are now eligible for rebates on ENERGY STAR®-certified all-in-one washer and dryers and all-in-one washer and heat pump dryers!

Shrewsbury Electric and Cable Operations (SELCO) offers rebates on a variety of ENERGY STAR®-certified appliances from air purifiers to heat pump water heaters. Additional rebates are available for income qualified customers.

SHREWSBURY ELECTRIC & CABLE OPERATIONS
ELECTRIC • INTERNET • TV • PHONE

APPLIANCE REBATES

REBATES UP TO \$850 AVAILABLE



NEXTZERO.ORG/SELCO