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## Shrewsbury Electric & Cable Operations receives national achievement award

**Seattle, Washington, June 20, 2023** — Shrewsbury Electric & Cable Operations of Massachusetts received an American Public Power Association E.F. Scattergood System Achievement Award during the American Public Power Association’s National Conference in Seattle, Washington. The award honors APPA member systems that have enhanced the prestige of public power utilities through sustained achievement and customer service.

Shrewsbury Electric & Cable Operations stands out among Massachusetts municipal light plants as a leader in decarbonization, electrification, and energy efficiency. The utility offers no-interest loans for weatherization and decarbonization projects, with longer-term loans for income-qualified customers. Moreover, it is the only public power utility in Massachusetts currently offering rebates on used electric vehicles, with increased incentives for income-qualified customers. The utility also offers uniquely high rebates for heat pumps, lawn equipment, commercial EV chargers, and induction stoves, as well as incentives for rooftop solar. The utility recently used an APPA DEED grant to fund a partnership with NextZero’s decarbonization and energy efficiency partner, the Center for EcoTechnology, to develop a model to help public power utilities align carbon-based incentives with decarbonization incentives. SELCO’s rates are among the lowest in Massachusetts and are less than half of the state’s investor-owned utility’s rates.

SELCO is deeply involved in community events, participating in the local farmers market, Earth Day activities, and Drive Electric Week. The utility offers educational programs about energy and climate change in local schools and partners with Shrewsbury Youth and Family Services and local churches for the “Share the Warmth” program, which involves collecting donations year-round to help needy families and senior citizens pay their electric bills.

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*The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 96,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.*