



LOCAL LINES

JULY 2023

SELCO HOLIDAY HOURS

Mon.
JULY
3
Tue.
JULY
4

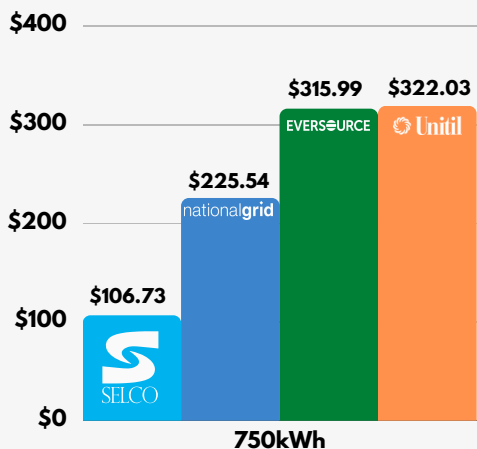
Independence Day
CLOSED

The HelpDesk is still available
24/7/365 at 508-841-8572

ELECTRIC RATE COMPARISON

AS OF JULY 1, 2023

(750 kWh monthly, includes all customer charges)



FACT: National Grid has a low-income rate (non-generation) of \$0.0984/kWh vs. SELCO's regular (non-generation) rate, which is \$0.0609. SELCO's rate is 38.21% less than National Grid's low-income rate and 59.45% less than their regular rate!

COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission

The next open meeting of the SELCO Commission will be held on July 25th at 8:00 AM in the Select Board Meeting Room at Town Hall.



Watch Live
on Channel
30/330HD



or Stream on

ShrewsburyMediaConnection.org

BEAT THE PEAK THIS SUMMER

"Beat the peak" refers to the practice of actively reducing energy consumption during periods of high demand or peak hours. The term is often used in energy conservation campaigns or initiatives to encourage consumers to modify their electricity usage habits. By "beating the peak," individuals and businesses aim to reduce the strain on the power grid during times when electricity demand is at its highest.



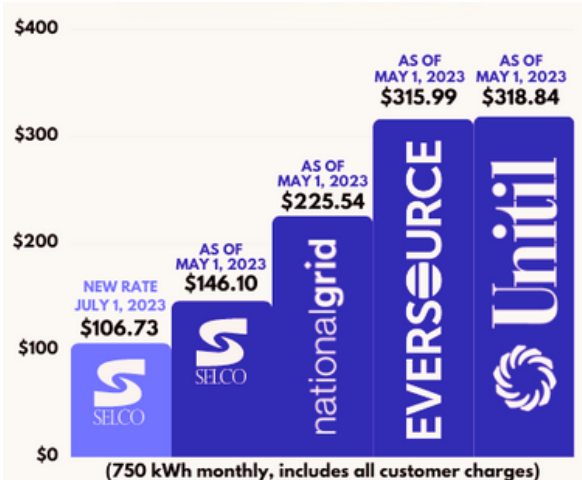
During peak hours, the demand for electricity exceeds the available supply, which can lead to increased costs, potential power grid instability, and environmental impacts. By adjusting their behavior and consuming less energy during these peak periods, consumers can help alleviate the strain on the system. Practical ways to "beat the peak" include:

- Shifting energy-intensive activities:** Postponing or rescheduling energy-intensive tasks, such as running the dishwasher or doing laundry, to non-peak hours when demand is lower.
- Adjusting thermostat settings:** Using programmable thermostats to reduce heating or cooling during peak hours or adjusting temperatures slightly to conserve energy. SELCO offers a rebate on Wi-Fi thermostats and monthly incentives for enrolling in our Connected Homes program.
- Unplugging unused electronics:** Turning off or unplugging devices and appliances that are not in use to avoid unnecessary energy consumption.
- Efficient energy use:** Employ energy-efficient appliances and practices, such as using LED light bulbs, optimizing insulation, and properly maintaining HVAC systems. Check our website for 0% efficiency loans and rebates!

ELECTRIC BILL DECREASE

Beginning July 1, 2023, SELCO's Generation & Transmission Adjustment component will be brought to zero. Residents using a typical 750 kWh per month will see a decrease of \$39.37, or about 27%, on any usage billed after July 1, 2023.

The GTA is an adjustment to charges to reflect changes in the cost of power purchased by SELCO and transported to the SELCO service territory.



E.F. SCATTERGOOD SYSTEM ACHIEVEMENT AWARD



SELCO is honored to receive the prestigious E.F. Scattergood System Achievement Award from the American Public Power Association which honors PublicPower utilities with outstanding accomplishments! This recognition highlights our commitment to decarbonization, electrification, and energy efficiency.

SELCO LIMITED TIME OFFER

STREAM *Until October 1, 2023*

FREE Installation or \$50 Self-Installation Bill Credit for New or Existing TV Customers

SELCO Stream is our new Live TV Service that provides access to your favorite linear channels, on-demand content, DVR, Restart & Catchup TV, & more!

Every channel is high definition, and you can bring your own device and save on box fees! Each subscription comes with three free streams. All you need is your SELCO internet connection. Call us today at **508-841-8500** to sign up for service, and you can choose to self-install, or we'll come to you!

Visit our website at SELCO.ShrewsburyMA.gov/stream to see all that SELCO Stream has to offer.



BATTERY STORAGE

Interested in energy storage on its own or paired with solar panels? Rebates are available for residential behind-the-meter battery systems.



Rebate: \$100/kWh

Residential batteries can be paired with solar panels to store excess energy generated by the panels during the day for later use after sunset. Residential batteries can also provide back-up for critical loads in the home, like refrigerators and sump pumps, in case of a power outage. Eligible brands include Sonnen or Generac PWRCell brands that have a minimum storage capacity of 7.5 kilowatt-hours (kWh).

Eligibility for the rebate requires enrollment in the Connected Homes program where additional incentives of \$30/month for participation in peak events are available.

Visit NextZero.Org/SELCO to learn more.

CONNECTED HOMES

Connected Homes is a program offered to customers of Shrewsbury Electric and Cable Operations (SELCO) that leverages the technology of smart appliances and devices into cost savings for the light department and its customers. The program allows SELCO to better manage its electric load, reduce costs, and keep rates low.

By enrolling a smart device in the Connected Homes Program, customers agree to allow Connected Homes to make brief, limited adjustments to their devices during times of peak electric demand, such as temporarily turning off an electric vehicle charger during peak hours.

Enrolled customers will receive from \$5 to \$15 each month for each enrolled eligible device.

Visit: NextZero.Org/SELCO/Connected-homes to learn more.

SAVE THE DATE

COMMUNITY OPEN HOUSE SELCO SERVICE AREA 30 MUNICIPAL DRIVE



SHREWSBURY
ELECTRIC & CABLE OPERATIONS
SELCO ELECTRIC - INTERNET - TV - PHONE

FRIDAY AUG 18 2023 11 AM - 2 PM



- BOUNCY HOUSE
- SUBSTATION TOUR
- TOUCH-A-TRUCK
- FOOD TRUCKS
- KIDS ACTIVITIES
- AND MORE!



100 Maple Ave

CUSTOMER SERVICE
508-841-8500

SELCO HELPDESK
508-841-8572

SELCO.ShrewsburyMA.gov