

# LOCAL LINES

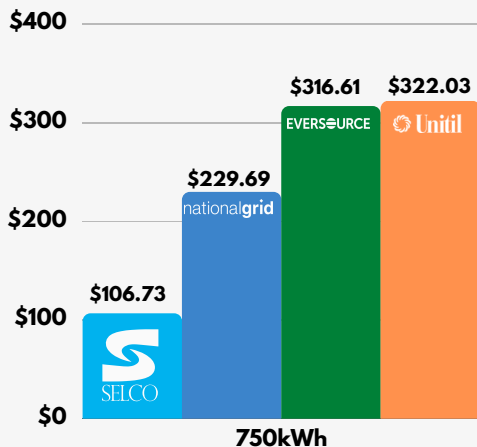
## AUGUST 2023

### SELCO AUGUST EVENTS

- Sun.**  
AUG 13  
**Summer Festival-  
SAC Park**  
EV & Touch-A-Truck
- Wed.**  
AUG 16  
**Farmers Market**
- Fri.**  
AUG 18  
**SELCO Open House**

### ELECTRIC RATE COMPARISON AS OF AUGUST 1, 2023

(750 kWh monthly, includes all customer charges)

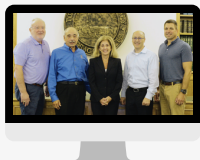


**FACT:** National Grid has a low-income rate (non-generation) of \$0.0984/kWh vs. SELCO's regular (non-generation) rate, which is \$0.0609. SELCO's rate is 38.21% less than National Grid's low-income rate and 59.45% less than their regular rate!

### COMMISSIONER'S CORNER

[ShrewsburyMA.gov/SELCOCommission](http://ShrewsburyMA.gov/SELCOCommission)

The next open meeting of the SELCO Commission will be held on **Sept. 26th** at 8:00 AM in the Select Board Meeting Room at Town Hall.



Watch Live  
on Channel  
30/330HD



or Stream on

[ShrewsburyMediaConnection.org](http://ShrewsburyMediaConnection.org)

### SELCO COMMUNITY OPEN HOUSE

Join Shrewsbury Electric & Cable Operations on Friday, August 18th from 11 am to 2 pm for our first community-wide open house! This event is open to all community members of all ages.

# SELCO OPEN HOUSE

**FUN LEARNING ACTIVITIES AND INFORMATION FOR SHREWSBURY RESIDENTS OF ALL AGES!**

FRIDAY  
AUGUST  
18TH  
11 AM - 2 PM

SELCO SERVICE  
AREA  
30 Municipal Drive

FREE  
EVENT

## Activities

- ✓ Johnson Substation Tour
- ✓ Bounce House & Games
- ✓ SELCO Stream Demo
- ✓ Solar Farm Sheep Petting
- ✓ Touch-A-Truck
- ✓ FREE Kids Safety Hat & Vest
- ✓ Electric Vehicle Display
- ✓ Trolley Dogs Food Truck
- ✓ FREE Popcorn & Giveaways
- ✓ Green Screen Fun by
- ✓ Information Tables
- ✓ Raffles & MORE

**SCAN ME**

**Parking at Paton School**

# SMARTHUB IS HERE!

On May 1, we at SELCO made a significant step forward by migrating to a new billing system, Smarthub, which encompasses all aspects of our organization. As with any change, the transition to this new system has resulted in a higher-than-usual call volume and longer hold times while we help customers get acquainted with the new features available to them.

We will always spend as much time as needed to help, and if we are experiencing a particularly busy period, know that we've taken the time to create helpful videos, how-to guides, and answer some frequently asked questions on our website, so please make sure to check them out!

This new system will also open the door to a variety of new technologies, such as outage management and innovative rate design. We are excited to introduce these features in the not-too-distant future!

Download the Smarthub app today in the App Store or Google Play, and manage your account in the palm of your hand.



**A NEW WAY  
TO MANAGE  
YOUR ACCOUNT**



[SELCO.SHREWSBURYMA.GOV/SMARTHUB](http://SELCO.SHREWSBURYMA.GOV/SMARTHUB)

## HERD THE NEWS?



We've partnered with Solar Shepherd LLC to have 35 sheep care for the vegetation on our solar farm. The cost for 6 months of grazing is equal to 1 single mowing with dirty fossil fuels. By partnering with Solar Shepherd, we are saving money and carbon emissions!

Come to our open house on Friday, August 18th from 11am to 2pm and meet the shepherd, Dan Finnegan, and see, pet & feed the sheep! More info at [SELCO.ShrewsburyMA.gov/communitysolar](http://SELCO.ShrewsburyMA.gov/communitysolar)

## SELCO LIMITED TIME OFFER

**FREE Installation or \$50 Self-Installation Bill Credit for New or Existing TV Customers**

SELCO Stream is our new Live TV Service that provides access to your favorite linear channels, on-demand content, DVR, Restart & Catchup TV, & more!

Every channel is high definition, and you can bring your own device and save on box fees! Each subscription comes with three free streams. All you need is your SELCO internet connection. Call us today at **508-841-8500** to sign up for service, and you can choose to self-install, or we'll come to you!

Visit our website at [SELCO.ShrewsburyMA.gov/stream](http://SELCO.ShrewsburyMA.gov/stream) to see all that SELCO Stream has to offer.



android tv  
**ROKU**  
fire tv



# YARD EQUIPMENT REBATES

Earn green for keeping your lawn green! SELCO customers are eligible for \$25 to \$100 rebates on electric yard equipment through the NextZero program.

Rechargeable Battery Lawn Equipment	Rebate
Rechargeable Battery Operated Lawn Mower	\$100
Rechargeable Battery Operated Snow Blower	\$100
Rechargeable Battery Hedge Trimmer	\$40
Rechargeable Battery Pressure Washer	\$40
Rechargeable Battery Rototiller	\$40
Rechargeable Battery Chain or Pole Saw	\$40
Rechargeable Battery Snow Thrower/Snow Shovel	\$40
Rechargeable Battery Leaf Blower	\$25
Rechargeable Battery String Trimmer	\$25

Learn more at [NextZero.org/SELCO](http://NextZero.org/SELCO)

## CONNECTED HOMES

Connected Homes is a program offered to customers of Shrewsbury Electric and Cable Operations (SELCO) that leverages the technology of smart appliances and devices into cost savings for the light department and its customers. The program allows SELCO to better manage its electric load, reduce costs, and keep rates low.

By enrolling a smart device in the Connected Homes Program, customers agree to allow Connected Homes to make brief, limited adjustments to their devices during times of peak electric demand, such as temporarily turning off an electric vehicle charger during peak hours.

Enrolled customers will receive from \$5 to \$15 each month for each enrolled eligible device.

Visit: [NextZero.Org/SELCO/Connected-homes](http://NextZero.Org/SELCO/Connected-homes) to learn more.