

LOCAL LINES

MARCH 2024



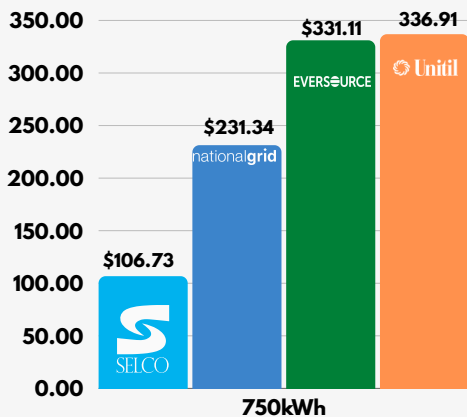
ELECTRIC SATISFACTION SURVEY

Please take our 3-minute SELCO Electric Customer Satisfaction Survey! This survey will use the results to compare SELCO's performance to national and regional data of other public power utilities.

[Lead.me/2024SELCOElectricSurvey](https://lead.me/2024SELCOElectricSurvey)

ELECTRIC RATE COMPARISON AS OF MARCH 1, 2024

(750 kWh monthly, includes all customer charges)



COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission

The next open meeting of the SELCO Commission will be held on **March 26th at 8:00 AM** in the **Selectmen's Meeting Room at 100 Maple Ave.**



Watch Live on Channel 30/330HD



ShrewsburyMediaConnection.org

TESLA AND OTHER EVS & PHEVS ADDED TO CONNECTED HOMES PROGRAM

Connected Homes is now partnering with new manufacturers of Electric Vehicles (EVs) and Plug-in Hybrid Electric Vehicles (PHEVs)! This expansion means that owners of specific EV and PHEV models could now qualify for a \$10 monthly incentive by enrolling their vehicle in SELCO's Connected Homes program.

By enrolling a smart device in our Connected Homes Program, customers agree to allow us to make brief, limited adjustments during peak electric demand times. These adjustments might include temporarily pausing the charging of an electric vehicle. This initiative is crucial for managing electric load efficiently, cutting costs, and ultimately keeping rates low for all customers.

Traditionally, our adjustments were made through EV chargers. However, with the integration of Telematics software, we can now directly access vehicles themselves, irrespective of the brand of the vehicle or charger. This advancement allows us to reach EV drivers with previously unreachable chargers, enabling broader participation in demand response programs.

Utilizing an EV's onboard Telematics software, Connected Homes can pause a vehicle's charging during peak times. To participate, customers simply need to enroll in the Connected Homes program on NextZero's website. Customers will always be informed of any adjustments in advance via email and given the choice to opt out if desired. In addition to EVs, other devices such as Wi-Fi thermostats and home battery storage devices are eligible for monthly incentives!

LEARN MORE: NextZero.org/SELCO

EV Model

Ford 2013+

Hyundai 2017+

Jaguar 2016+

Land Rover 2016+

Tesla 2012+

Toyota 2017+

Volkswagen 2014+



SAVE THE DATE! ARBOR DAY 2024



Save the date for SELCO's 20th Annual Arbor Day Celebration! SELCO and other town departments will be at Dean Park on **Saturday, April 27th from 9 am to 12 pm** giving away FREE TREES (one per household) and providing other fun activities and information booths for everyone.

Follow our social media pages [@selconews](https://twitter.com/selconews), sign up for our newsletter at SELCO.ShrewsburyMA.gov, and sign up for the Town's notifications at ShrewsburyMA.gov to stay updated for more details!

SELCO STREAM SET-TOP BOX

Introducing the EVO Pro Set-Top Box -

Your Gateway to an Enhanced Streaming Experience!

Say hello to the ultimate streaming solution: the EVO Pro box is now available! Designed to offer a seamless and intuitive user experience, it's your key to enjoying SELCO Stream like never before.

With the EVO Pro remote, navigation is a breeze thanks to numbered channel buttons and customized shortcuts tailored specifically for SELCO Stream. Dive into a world of premium features, including high-definition channels, built-in 50 hours of free DVR, video on demand, and the convenience of three simultaneous streams.

And that's not all - you can save on lower box fees or opt to bring your own device. Plus, unlock even more savings with our double-play or triple-play discounts. Existing cable packages will be discontinued as of **August 1, 2024**, so don't delay and switch today!

Visit SELCO.ShrewsburyMA.gov/stream for more details, or give us a call at **508-841-8500**. Scan the QR code to experience a demo of the EVO Pro Box and SELCO Stream firsthand.



SCAN ME



SIGN UP TODAY!
FREE INSTALLATION OR
\$25 SELF-INSTALL CREDIT
(*for existing cable customers)

FIBER TO THE HOME

Construction of our 100% fiber-optic network is well underway! Fiber service offers outstanding reliability and symmetrical upload and download speeds.

As fiber becomes available in your neighborhood, SELCO will contact customers to schedule installation.

Visit SELCOUpgrade.com for frequently asked questions, maps, and project deployment timelines.



Ready to start electrifying?

Craft your journey with one powerful planning tool

REWIRINGAMERICA.ORG

REWIRING AMERICA



APPLIANCE REBATES

New year, new rebates! SELCO customers are now eligible for rebates on ENERGY STAR®-certified all-in-one washer and dryers and all-in-one washer and heat pump dryers!

Shrewsbury Electric and Cable Operations (SELCO) offers rebates on a variety of ENERGY STAR®-certified appliances from air purifiers to heat pump water heaters. Additional rebates are available for income qualified customers.



E-BIKE REBATES

Gear up for a **GREEN** spring this St. Patrick's Day! Embrace eco-friendly commuting with an E-Bike and enjoy the luck of the savings! Purchase now and receive a \$200 rebate from SELCO! Don't miss out on this golden opportunity to ride into a sustainable future! MassBike has also opened its e-bike program to Shrewsbury residents with applications due March 31, 2024, for a free or discounted E-bike based on income level. For more details visit massbike.org/ebikeworcester

