



SHREWSBURY ELECTRIC AND CABLE OPERATIONS  
YOUR COMMUNITY PROVIDED ELECTRIC & CABLE SERVICES

**SHREWSBURY ELECTRIC & CABLE OPERATIONS RECOGNIZED AS A SMART ENERGY PROVIDER AND EARNS PUBLIC POWER COMMUNICATIONS AWARD**

**December 6, 2022** — SELCO has earned a [Smart Energy Provider \(SEP\) designation](#) from the American Public Power Association for demonstrating a commitment to and proficiency in energy efficiency, distributed generation, and environmental initiatives that support the goal of providing safe, reliable, low-cost, and sustainable electric service. Koral Miller, energy services manager at Mason County PUD No. 3 in Shelton, Washington, and chair of APPA's Energy Innovation Committee, presented the designations on November 15 in Minneapolis, Minnesota during APPA's annual Customer Connections Conference.

The SEP designation, which lasts for two years (December 1, 2022, to November 30, 2024), recognizes public power utilities for demonstrating leading practices in four key disciplines: smart energy program structure; energy efficiency and distributed energy programs; environmental and sustainability initiatives; and customer experience. SELCO joins more than 90 public power utilities nationwide that hold the SEP designation.

"SEP-designated utilities have demonstrated their leadership in smart energy programs and services," said Miller. "This designation celebrates utilities that are committed to serving their customers while taking the extra step to plan for the future. Communities served by utilities that have earned the SEP designation should be proud of their utility's accomplishments."

"We are honored to be recognized as a utility at the cutting edge of smart energy best practices," said Christopher Roy, General Manager of SELCO. "This SEP designation represents our dedication to offering [programs](#) that keep our power affordable, support energy efficiency in our community, and reduce our environmental impact."

SELCO was also awarded an [Excellence in Public Power Communications Award](#) from the APPA based on the submission of the 2021 [Sustainability Report](#), which is intended to showcase the utility's progress and goals relating to sustainability, decarbonization, and electrification as well as governance, transparency, social responsibility, and environmental justice. The report provides a one-stop reference and overview of the many activities and efforts underway within the organization and consists of three main areas: Energy & Environment, Social Responsibility, and Governance & Management.

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 49 million people in 2,000 towns and cities nationwide. APPA advocates and advises on electricity policy, technology, trends, training, and operations.

**For more information:**

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